



LEVEL UP YOUR WALLET

The Ultimate Tween Guide to Earning, Saving,
and Beating the Mind Games of Money.

EQUIP YOUR
FINANCIAL TOOLKIT
AND MASTER THE
GAME OF MONEY!

THE EVOLUTION OF MONEY: A TIME-TRAVEL CONVEYOR BELT ADVENTURE!



LEVEL 1: THE BANK VAULT ECOSYSTEM

ZONE 1:
THE SAVER'S VAULT



1. *You Deposit*

You safely store your money (preventing loss or theft) and the bank pays you a small reward (Interest) for keeping it there.

ZONE 2:
THE ENGINE ROOM



2. *The Bank Lends*

The bank doesn't just lock it in a box; it lends a portion to people or businesses (like a bakery buying a new oven).

ZONE 3:
THE RETURN



3. *The Payback*

The business pays the bank back plus an extra fee. The bank shares a slice of that extra fee with YOU!



\$10 Initial Deposit

1 Year

5 Years

Interest Flakes

10 Years

The Magic Piggy Bank

Saving in a bank is like rolling a snowball down a hill. You do nothing, but with Time and Interest, your money gathers more money. The earlier you start the roll, the bigger the snowball gets!

LEVEL 2: THE HUSTLE (CHOOSE YOUR QUEST)

THE ORGANIZER (BAZAAR)

ACTION: Gather unused clothes and toys.

SKILL: Set fair prices, negotiate, and sell to neighbors.
(BONUS: Donate a portion to charity).



THE CHEF (SWEET TREATS)

ACTION: Make baked goods or chocolates.

SKILL: Calculate ingredient costs, package neatly, and sell to classmates or family.



THE CREATOR (CRAFTS)

ACTION: Turn recycled materials into art, jewelry, or DIY piggy banks.

SKILL: Creativity and adding value to raw materials.



THE HELPER (SERVICE)

ACTION: Walk dogs, wash cars, or help elderly neighbors with groceries.

SKILL: Time management and building trust.



**GENERATE
INCOME**

PRO TIP: MONEY IS THE REWARD FOR SOLVING PROBLEMS, CREATING VALUE, OR SAVING PEOPLE TIME!

CRAFTING RECIPE: SLIME ECONOMICS

You want to sell slime at the school fair. You have a \$10 starting budget.
Crafting Inventory.



$\$5$ (Ingredients)
+ $\$1$ (Signage)
= $\$6$ **Total Cost**



You produce
12 Units.



Sell all 12 at
 $\$1.50$ each =
 $\$18$ **Total Revenue**



$\$18$ (Revenue)
- $\$6$ (Cost)
= $\$12$ **Profit!**

Profit is what you actually **keep**!
You can save it, spend a little on ice cream,
or **reinvest** it to make even more slime!



LEVEL 3: THE MIND GAMES (NEEDS VS. WANTS)

ITEM	KEEPS ME ALIVE/HEALTHY?	MAKES ME TEMPORARILY HAPPY?	WHAT HAPPENS IF I WAIT A WEEK?	VERDICT
 GROCERIES & WATER	 YES	 NO	I get sick	NEED (REQUIRED)
 TRENDY NEW SNEAKERS	 NO	 YES	I survive, the hype fades	WANT (OPTIONAL)
 THE LATEST VIDEO GAME	 NO	 YES	It might go on sale!	WANT (OPTIONAL)
 A WINTER COAT	 YES	 NO	I freeze	NEED (REQUIRED)

RULE OF THUMB: WE HAVE UNLIMITED WANTS, BUT LIMITED MONEY. MASTER THE PAUSE.

Boss Fight: Illusions & Attacks

The Brain on Ads



Buy this toy
and you will be
popular
forever!

Reality



My Budget
& Goals

Buy this!

Everyone has one!

It's on sale!

Companies spend millions to make you feel like you must have their product. Your strongest defense is knowing what you actually care about. If it's not in your plan, block the attack.

BOSS LEVEL: CONSCIOUS CONSUMPTION

RETHINK - Pause and evaluate the environmental impact before swiping a card.



REDUCE - Produce less trash and buy only what you truly need.

REUSE - Give materials a second life (like turning jars into a DIY piggy bank).



CONSCIOUS CONSUMPTION
(Using money to care for the planet and your wallet)

REPAIR - Fix broken items instead of immediately buying replacements.



RECYCLE - Transform the old into the new.



Every dollar you spend is a vote for the kind of world you want to live in. Wasting money equals wasting nature!

THE BOSS LEVEL: MASTER YOUR BUDGET SYSTEM

INCOME STREAM
(Allowance, Side Hustles, Gifts)

PAY YOURSELF FIRST
(Savings & Compound Interest)

**3-WAY
DIVIDER**

**NEEDS &
PLANNED WANTS**
(Healthy spending)

SHARING
(Helping others/Charity)

50%

10%

40%

**PEER
PRESSURE**

**IMPULSE
BUYS**

ADS

**JUNK
DATA**

FILTER

RPG

Plan Your Loot (The Dream Planner)

Short-Term (This Month)



Visual Target:
A new book or
going to the
movies.



Action:
Save weekly
allowance.

Medium-Term (This Year)



Visual Target:
A skateboard or
a video game
console.



Action: Start a
side hustle (dog
walking/bazaar)
+ bank savings.

Long-Term (Future)



Visual Target:
An exchange
trip, or a car.



Action:
Compound
interest magic
+ consistent
bank deposits.

Put this planner on your wall. Look at it every day.
Your financial quest begins now!